

Client: **BP**

Project: **IST Integration Layer - information pack**

In ordinary corporate life, global information systems architecture programmes are most commonly associated with headaches in direct proportion of scale. BP's Integrated Sales and Trading Division's IL project is very different - and deserves to look it. Since clarity, simplicity and logic are the aims of the IL project, we put them together in an information pack that told its 1500-strong internal audience all they needed to know in a digestible, manageable format.

