



creative solutions from a different school of thought

Client: Chemical Industries Association
Project: Business Outlook Conference

The CIA's annual brainstorm offers delegates a full year's worth of food for thought, but concentrating attendee's minds on getting their applications in on time is a job for good design. Arresting, relevant images renew the appeal year after year - as this example from January 2004 amply proved.



davies and ziejka ltd

1/2 faulkner's alley cowcross street london ec1m 6dd

t 0207 490 1110 f 0207 490 5655 e contact@daviesandziejka.com w www.daviesandziejka.com