

daz

creative solutions from a different school of thought

Client: Chemical Industries Association

Project: PSGO Mailer and Ad

Manufacturers, distributors and handlers of high risk goods are all too aware that new legislation and public concern could leave them with a ton of trouble - but finding reliable advice on compliance and good practice wasn't so easy. CIA's Product Stewardship and Guidance Online (PS GO) service is designed to make life simpler, starting with clear, service-focused mailshots and press advertising.



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Product Stewardship Guidance Online

The most comprehensive, practical help for managing legal compliance and good practice in product stewardship.

 Responsible Care  CHEMICAL INDUSTRIES ASSOCIATION



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As public concern and legislative pressure focus increasingly on the potential effects of products on human health, responsible stewardship throughout the product life cycle is vital.



PS GO is an internet based resource providing comprehensive guidance on the complete spectrum of stewardship - from receipt through supply and use to disposal and recycling. No other single source offers such a wealth of information for the chemical and allied industries.

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- What to do
- How to do it
- Cuts planning/search time
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